



## **DSWA Alliance Partner Sponsorship Program and Alliance Partner Opportunities**

DSWA Leadership Retreat | October 15 - 17, 2010

### **Advertising Opportunities for Those Unable to Attend**

For our Alliance Partners unable to attend this event (we will miss you) with the Top Leaders in the Industry we have three opportunities for you to get your name, company and product in front of these women and men of influence.

1. Advertise in the show binder, \$200 for a full-page ad. This section will have categories for technology, communication, incentives, business building products, services and more. Our members use their binder for the entire weekend. It is a valuable note-taking tool that they reference for years to come.

You may include a special offer in the ad with an invitation for attendees to email you to learn more how your service/product may assist them. Consider offering a special Leadership pricing or other unique offer to attendees.

2. The opportunity to place one item in each of the gift bags, \$250.  
(100 bags, this can be a one page special offer to attendees)
3. The opportunity to send a door prize to be given away at the event, \$250.00

#### **SPECIAL COMBINATION PRICE:**

**You may choose choices 1, 2 & 3 for one price of \$350.00**

4. Have a full page ad on the back cover of the show binder, \$500

The DSWA Executive team will spotlight your gift and we will also spotlight your door prize, a great marketing platform. You are invited to send us a short marketing piece that, upon approval, we will read from the stage when awarding the winner your gift.

All door prizes and items for gift bags must arrive at the hotel no later than October 12<sup>th</sup> to be included in Gift Bags and or give-aways from the stage.

**We personally thank you for your participation in the event. The DSWA Leadership Retreat loves to bring great products to these Leaders and support you in your success. Your contribution is what makes this special experience possible for Leaders attending from around the world.**

We look forward to reviewing your application!

If you have any additional questions, please feel free to contact...

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