



## DSWA Leadership Retreat Sponsorship Application

**Please make sure you have read the Sponsor information document prior to applying to learn the benefits of each level.**

Company Name: \_\_\_\_\_

1<sup>st</sup> Contact Person: \_\_\_\_\_

2<sup>nd</sup> Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Fax: \_\_\_\_\_

Yes, I want to be a Sponsor and a significant part of the 2010 DSWA Leadership Retreat by sponsoring at the following level:

Platinum  @ \$7,500.00

Gold  @ \$6,000.00

Silver  @ \$4,000.00

Bronze  @ \$2,500.00

**Person/persons attending the Retreat:**

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Your Sponsorship includes one full registration for a Representative from your Company or two full registrations for the Platinum Sponsor. Your Representative/representatives are welcome to attend all the General Session Events including all regularly scheduled meals. This added exposure provides you with a unique opportunity to get to know DSWA Members, showcase who you are and what you have to offer and learn how you and your Company can serve them.

**Additional Representatives attending for an additional fee of \$245.00:**

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

- I understand that my space will include one 6 x 3' skirted table.
- I will need an electrical connection – there will be an additional charge from the hotel.
- I will need internet access – there will be an additional charge from the hotel.
- I have attached and emailed my Company Logo to [partners@dswa.org](mailto:partners@dswa.org) in a .jpg format (print quality 300 dpi resolution is preferred)
- I wish to include the following in the Event Sponsorship Bag which will be presented to each attendee at registration.
  - A Company Brochure or special offer
  - Logo items listed below

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- I wish to donate the following premium gift(s) for “door prizes” that will be announced to all participants throughout the weekend.

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*(To be included in the Event Sponsorship bags, all items must be received no later than October 12<sup>th</sup>, 2010)*

*Thank you to our Sponsors!*

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## Attending as a Vendor, Without the Sponsor

If you have decided that you would like to attend as an Alliance Partner **instead of a sponsor**, please check the box below. This option gives you a 6 ft. table to showcase your services and products. Invitations to all meals, networking opportunities and the option to hold a drawing by collecting the business cards of everyone that you meet, both in the booth area and outside of formal networking times.

Yes, I would like to attend as an Alliance Partner @ \$1,000.00

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## Advertising Opportunities for Those Unable to Attend the Event

**If you are unable to attend** and would like to participate in our Advertising platforms, please check the appropriate box below:

1.  Advertise in the show binder @ \$200 for a one page ad
2.  Have one of your marketing or gifts placed in the gift bags @ \$250.00
3.  Contribute a Door Prize to be given away from the Stage @ \$250.00
4.  All the above sound great? Take advantage of #1, #2, #3 for the discounted rate of \$350.00
5.  The opportunity to have the entire back cover of the Event Binder @ \$500.00

**Method of Payment:**

Sponsorship Selection: \_\_\_\_\_ Fee: \$ \_\_\_\_\_

Alliance Partner Selection: \_\_\_\_\_ \$ \_\_\_\_\_

Additional Representatives @ \$245.00 each \$ \_\_\_\_\_

Advertising Platforms:  #1 -  #2 -  #3 -  #4 -  #5 \$ \_\_\_\_\_

Total Amount to be charged to the Card Below: \$ \_\_\_\_\_

Method of Payment:  MasterCard  Visa  Discover  American Express

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name that appears on the Card: \_\_\_\_\_

Credit Card billing address is: \_\_\_\_\_

\_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return this form by July 15, 2010 to:**

*Fax:* 877-619-2731  
*Email:* kathleen@dswa.org  
*Mail:* Kathleen Wheeler  
DSWA  
3921 Edenwood Dr.  
San Jose CA 95121

I would like a DSWA Corporate Team Member to call me with further details.

## Code of Honor

To ensure that the *Direct Selling Women's Alliance* remains a safe and supportive place for all direct sellers, we ask that you agree to uphold the DSWA Code of Honor prior to entering this event.

Offering of an income opportunity (direct selling business) or job is strictly forbidden at all DSWA events. Members or guests in violation of this code will be asked to leave and will be barred from membership or participation in any DSWA event in the future. Alliance Partners in violation of this Code will have their membership terminated. No refunds of membership, registration or other fees paid.

### As a participant in this event:

- ✓ **I AGREE to never approach, solicit or invite** another member or guest to evaluate information or become a part of my company or a direct selling company before, at or following this event.
- ✓ **I AGREE** that all my dealings through the DSWA will be in a **spirit of mutual support and respect** for each individual's desire for success.
- ✓ **I AGREE to conduct myself in a sincere and professional manner** for the betterment of the profession as well as my own success.

Thank you for honoring this code in all your activities related to the DSWA.

**I, \_\_\_\_\_ understand that by signing this agreement, all representatives of my company will support the DSWA's Code of Honor leading up to, during, and following the event.**

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

